



voyage to freedom

CROSSING THE OCEAN

Young Jains UK 8th International Convention

Young Jains are hosting the 8th International Convention entitled "Voyage to Freedom: Crossing the Ocean" on Friday 27th to Sunday 29th August 2010 at Canons High School, Shaldon Road, Edgware, HA8 6AL.

What Is This Convention All About?

Using modern techniques, interactive workshops, music, story telling, and so many other media, Young Jains will share with you the Law of Karma as described in the timeless tradition, authenticated by scripture and saints, in a way which will impact you here and now, with contemporary relevance.

"What goes around comes around", "For every actions there is an equal and opposite reaction", "Do unto others as you would have done unto you".

These commonly used phrases often help us makes sense of the world and inform our moral imperative. But sometimes, it is hard for us to make sense of what we consider to be senseless suffering, tragedy, injustice.

As the ship of your life fills with water, we will show how to empty it so you can safely cross the ocean. As your spiritual home fills with the dust of karma, we will show you how to close the windows and doors which invite karma in. In your journey through the sands of time, your feet attract this sand, sticking to you for ages, delaying your journey - we will show how to ensure that less sticks and it sticks for less time.

Voyage to Freedom, the 2010 Convention will deliver these insights in an easily accessible way so that you will be able to understand and apply them to enhance both your immediate practical life and your long-term need for spiritual fulfillment.

Sponsorship Packages

To help you make a more informed decision about how you can support the convention (and benefit from an increased awareness for your business or project), below is a list of the major expenses we are incurring and what you will receive for your generous support.

Deluxe Supporter - £1,500

Become a supporter with this package and you will benefit from:

- * Branding over 5,000 tri-fold flyers with your details printed at the back (deadline: 10th Jan)
- * Your logo/name on 50+ A2 posters advertised at all our events in the run-up and more.
- * Your name, description and contact details at our convention website
- * Your banner in three places at the event (registration foyer, main hall, dining hall)
- * Branded promotional stall at the venue, with the opportunity to display your literature and have a member of your team on site to talk to interested individuals
- * Mention of your support during the opening and closing ceremonies of the event
- * 4 Quarter-Page Adverts in the Young Jains Magazine, read by over 3,000 people.
- * 5 Free Tickets to attend the event

"Spread The Word" Supporter - £750

Marketing, advertising and promotion of the convention begins in earnest in January 2009. Act now by choosing to support with this package, and you will benefit from:

- * Branding over 5,000 tri-fold flyers with your details printed at the back (deadline: 10th Jan)
- * Your logo/name on 50+ A2 posters advertised at all our events in the run-up and more.
- * Your banner advertised at the convention
- * Your name, description and contact details at our convention website
- * Mention of your support during the opening and closing ceremonies of the event
- * 2 complimentary tickets to the event

"Sponsor A Meal" Supporter - £500

During the convention, participants will be served with a delicious Jain meal on Friday evening, and lunch and dinner on Saturday and Sunday. Choose this package and you will benefit from:

- * Your banner advertised at the convention
- * Your name, description and contact details at our convention website
- * Mention of your support during the opening and closing ceremonies of the event
- * 2 complimentary tickets to the event

"Evening Entertainment" Supporter - £300

Saturday evening at the convention is Entertainment Evening. The evening is a comfortable and friendly atmosphere with music, dance, song and acting. Choose this package and you will benefit from:

- * Your name, description and contact details at our convention website
- * Mention of your support during the opening and closing ceremonies of the event
- * 2 complimentary tickets to the event

"Inspire The Kids" Supporter - £150

Alongside the main event, we'll be running a special Kids Convention (under 12) and Little Jains (under 5) session on Saturday and Sunday. With music, story-telling and art in a fun setting, young kids will become acquainted with some basic moral teachings from the lives of Lord Mahavir. Take up this sponsorship package and you'll benefit from:

- * Your name, description and contact details at our convention website
- * Mention of your support during the opening and closing ceremonies of the event
- * 2 complimentary tickets to the event

Miscellaneous Sponsorship Ideas

If you have specific suggestions or methods of contribution that you or your business can support with (for example, providing drinks, biodegradable materials for meals, equipment supplies, etc) we would welcome the opportunity to discuss this with you.

For any of the above, please contact the Convention Sponsorship Co-ordinator:

Kavit Haria

(Young Jains President 09-10)

Convention 2010 Co-Lead

Tel: 020 8909 2592 (evenings only)

Mobile: 07886 024 067

E-mail: kavit@youngjains.org.uk

Convention Website: www.youngjains.org.uk/convention

Notes

Primary Target Group: *Jains in the UK*

The target group of this event are the young Jains in the UK. Many are students, working professionals and business owners. A lot of them are the second and third generation Jains, with parents and grand parents arriving in the UK via East Africa or from India.

The convention will bring together over 300 people young-at-heart and interested in exploring the fundamental principles of Jain philosophy and spirituality, and its practical importance to life. It will not be unusual to find many doctors, dentists, opticians, scientists, auditors and accountants and lawyers at the event.

Age and Gender Profile Of Attendees

The age profile of the audience each day is likely to be:

100 11 – 19 year olds

200 19 – 30 year olds

A 50% split of men and women is expected in attendance at this event.

Event Pricing Structure

This is a ticketed event, although subsidised by the organisation to generate as much interest as possible. Young Jains members are charged £35 whilst non-members are charged £45 which is inclusive of a one year complimentary membership to the organisation (worth £15). Students pay the member rate as concession and Kids are charged £10 for entry to both days of the Kids Conventions program.